

Wall Textile, Self-Adhesive, semi-permanent (FR)

ImagePerfect™ 2324 Wall Textile is a self adhesive, opaque and water-resistant fabric for applications such as wallpapers, wall art and wall graphics, all with outstanding print quality. It can be kiss cut or die cut, either manually or with a CAD/CAM plotter. This product has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.

IP 2324

ImagePerfect™ 2324 Wall Textile is specially engineered as a self-adhesive option for printed wallpapers, wall graphics, wall stickers and wall decals. This product offers a high print quality with remarkable text definition and a large color gamut to ensure colourful images with vibrant area in-fills. IP 2324 can also be used for a wide variety of indoor and short term outdoor applications such as point-of-sale promotions, textile billboards and posters, backgrounds in locations such as retail outlets, trade events, offices, theatres, showrooms, exhibition halls and other textile applications such as those in lifestyle and event business locations. This material can be kiss cut and die cut on almost any plotter. A 60° tangential blade should be used. A 60° swivel blade can be substituted for simple shapes. Plotter speed should be slowed to 50%. Small shapes may be difficult to weed; the user should determine sizes appropriate to the design of the graphic. IP 2324 is PVC-free and chlorine-free and, as such, it can be regarded as being environmentally-friendly. This product has been specially created for digital printing on large-format Inkjets suitable for printing with eco solvent, solvent inks as well as UV-cured and latex inks.

Attention: Use the matched Spandex print profile for this media. Vertically applied wall graphics may peel off from the wall as a result of increased surface tension, caused by ink oversaturation. It is strongly recommended for printed media to lay flat during the drying process. Please make sure the printed IP 2324 is completely dry before application. Before the IP 2324 is applied, the surface should be perfectly clean. IP 2324 is not recommended for brick, non-painted cement surfaces or heavily-painted speckled walls. For application on structured surfaces, we recommend the use of the 45mm Soft Application Roller (MMSROLLEPRO), as it will press the material into the structure of the wall. Recommended Application Tape for kiss cut and die cut graphics: ImagePerfect™ AT-500 and/or ImagePerfect™ AT-505.

Specifications	
DESCRIPTION	Polyester textile, semi-permanent
COLOUR	White satin
FACE FILM THICKNESS	180µ
WEIGHT	N/A
ADHESIVE STRENGTH	12N / 25mm (FINAT 1/24h)
RELEASE PAPER	PE-coated silicon paper, 140g/m ²
TEMPERATURE RANGE	N/A
DURABILITY (UNPRINTED)	N/A
FLAME RETARDANCY	B1
TOP COAT	N/A
TENSILE STRENGTH	N/A
TEAR RESISTANCE	N/A
SHELF LIFE	1 year, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased. Also for horizontal applications, exterior performance will be decreased.

Print-Media have to be properly dried before further processing, like laminating, varnishing or application. The residual solvents can otherwise change the products' specific features.

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