

ImagePerfect™ 3000 Promotional Film is a quality matt vinyl range with a semi-permanent, acrylic adhesive. This range is available in black, white and 15 colours.

## IP 3000

ImagePerfect™ 3000 Promotional Film is suitable for a wide variety of indoor and some short-life outdoor applications. This product is an ideal choice for temporary and/or short-life outdoor and short to medium term indoor graphics, especially for trade shows, displays, exhibitions and architectural signage. The vinyls are specially-formulated, flexible, soft films to enable them to cut easily and weed quickly. A semi-permanent, repositionable adhesive with low initial tack allows for easy repositioning during application. The inherent properties of the products promote excellent cutting and weeding characteristics because of the high-quality Kraft liner. For white vinyl, a light blue Kraft liner is used to form a stronger contrast to lettering.

Specifications	
DESCRIPTION	Promotional Film, matt
COLOUR	Black, white and 15 colours
THICKNESS	75 $\mu$
ADHESIVE	Semi-permanent, acrylic adhesive
ADHESIVE STRENGTH	12N/25mm (Finat TM 1/24h)
RELEASE PAPER	One-sided siliconised, clay-coated Kraft, 125g/m <sup>2</sup> , white vinyl with blue contrast liner
TEMPERATURE RANGE	- 30°C up to + 90°C
DURABILITY (UNPRINTED)	4 years (white and black) 3 years (colours and metallics)
FLAME RETARDANCY	B1
SHELF LIFE	2 years, 20°C / 50% humidity

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased. Also for horizontal applications, exterior performance will be decreased.

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